



PRIVACY POLICY

At Prolific North, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines the types of information we collect, how we use and protect it, and your rights in relation to your personal data.

This Privacy Policy applies to Prolific North's customers, suppliers, and other third parties that we interact with during the day to day provision of our Services. By accessing and using the Website you are agreeing to be legally bound by the Terms & Conditions and Privacy Policy. Please read this policy carefully to understand our practices regarding your personal information.

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1. OUR DETAILS

The Site and our Services are made available by We are Prolific, T/A Prolific North, and we are the data controller responsible for your personal data. We are Prolific, (company registration number: 14854085) is a company with its registered office at 16 Fairfax Avenue, Manchester, M20 6AJ.

If you have any questions about this Privacy Policy, you can contact us by writing to our data protection officer, Nick Jaspan at the address above, or by sending an email to nick@prolificnorth.co.uk.

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

2. INFORMATION WE COLLECT

Personal Information: We may collect personal information such as your name, email address, postal address, phone number, job title, and company name when you voluntarily provide it to us through contact forms, newsletter sign-ups, or event registrations.

Usage Data: We automatically collect information about your interactions with our website, including your IP address, browser

type, device information, pages viewed, and the date and time of your visit.

Cookies and Similar Technologies: Our website uses cookies and similar technologies to enhance user experience, track usage patterns, and gather analytics. You can manage your cookie preferences through your browser settings.

Prolific North's website and services are not directed at individuals under the age of 16. We do not knowingly collect or solicit personal information from minors. If you believe we have collected personal information from a child under 16, please contact us, and we will promptly remove the information.

3. HOW WE COLLECT OR RECEIVE YOUR INFORMATION

You may give us your personal data directly. This will be the case when, for example, you contact us with enquiries, complete forms on our Website, enter the awards or competitions we run, subscribe to receive our newsletter, marketing communications or provide feedback to us.

We collect personal data using cookies and other similar technologies. When you access and use our Website, we will collect certain Usage Data.

From time to time, we will receive personal data about you from third parties. Such third parties may include analytics providers, payment providers, clients on behalf of whom we invite you to events, and third parties that provide technical services to us so that we can operate our Website and provide our Services. This may be because sharing your personal data with us is necessary in order for the third party to perform a contract it has in place with you, or because you have asked the third party to share your personal data with us.

From time to time we may collect personal data about you from publicly available sources (including open source data sets), media reports or that you or a third party may otherwise make publicly available (for example through speeches at events or publishing articles or other news stories or posts on social media platforms).

4. HOW WE USE YOUR INFORMATION

Personalisation: We use the information we collect to personalise your experience on our website, tailor content, and deliver relevant news and updates.

Communication: We may use your contact information to send you newsletters, marketing communications, event invitations, and other information about our services that we believe may be of interest to you. You can opt-out of receiving marketing communications at any time by following the instructions provided in the communication or by contacting us.





Analytics: We use aggregated data for analytical purposes to understand how our website is used, improve our content, and enhance user experience.

Legal Compliance: We may use your information as required to comply with applicable laws, regulations, or legal processes.

5. OUR LEGAL BASIS FOR PROCESSING

It is necessary for us to use your personal data to perform our obligations in accordance with any contract that we may have with you for the relevant Services, or it is in our legitimate interest or a third party's legitimate interest to use personal data in such a way to ensure that we provide the relevant Services requested by you and others in a secure and effective way, and to provide you with access to content.

Where we permit a third party to use your personal data contained within content that you submit, we will do so without your permission if we are satisfied that it is within our or the third party's legitimate interest to use your personal data, including to promote our Services or services offered by the third party. If it is not within our legitimate interest, we will contact you to ask your permission, in which case our processing of such personal data will be based on your consent.

Where we are required by law to collect your personal data, or we need to collect your personal data under the terms of a contract we have with you, and you fail to provide that personal data when we request it, we may not be able to perform the contract we have or are trying to enter into with you. This may apply where you do not provide the personal data we need in order to provide the Services you have requested from us or to process an application for employment with us. In this case, we may have to cancel your application or the provision of the relevant Services to you, in which case we will notify you.

If we receive information about you from a third party in error and/or we do not have a legal basis for processing that information, we will delete your information.

6. DATA SHARING

Third-Party Service Providers: We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, and delivering services to you. These service providers are contractually obligated to protect your data and can only use it for specific purposes.

Business Transfers: If Prolific North undergoes a merger, acquisition, or asset sale, your personal information may be transferred as part of the transaction. We will notify you of any such change and provide choices regarding your information.

Legal Requirements: We may disclose your information when

required by law or in response to a valid request from law enforcement or governmental authorities.

We or third parties referred to above, may transfer, store and/or process the Data to/in countries outside the UK in connection with the processing mentioned above. Please contact us if you would like further information on the specific mechanisms used by us when transferring your personal data outside the UK or the EEA.

7. DATA SECURITY

We implement appropriate technical and organisational measures to safeguard your personal information from unauthorised access, disclosure, alteration, or destruction. While we strive to protect your data, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee its absolute security.

8. DATA RETENTION

We will only retain your personal data for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your personal data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.

9. YOUR RIGHTS

You have the right to access, correct, update, or delete your personal information held by us. If you wish to exercise any of these rights or have questions about your data, please contact us at the provided contact details.

You also have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

10. CHANGES TO OUR PRIVACY POLICY

We may update this Privacy Policy from time to time. The most recent version will be posted on our website with the effective date. We encourage you to review this policy periodically to stay informed about how we are protecting your data.

